

DEAR FELLOW ADAM ENTHUSIAST:

Thank you for writing about our programs. We have found that there is not too much out there in the world so far as ADAM (tm) software is concerned, what is there is not too comprehensive or useful.

We have worked hard during the last year to put some very useful software and hardware together for you and your ADAM. Our basic product list and price sheet is attached. A brief description of some of the newer programs is also attached.

Enclosed also is a catalog sheet for some great programs produced by Victory Software. You may order these through us as well.

The Home Finance, Education, Games and Utilities packages have instructions built into the REM statements of the programs. SUPERONE, RECEIVE, PAY, PAYROLL, MAILFONE, and RECIPE are very powerful "stand alone" programs. Each of these have a separate instruction program on their tape that give operating details. The "stand alone" programs may be used with the 64K memory expander - although they can also be used very nicely with the standard ADAM..

These powerful programs are meant to be used in small business applications where the speed of a dot matrix or fast letter quality printer is not required.

Our ADAM programs are written in simple basic and are very "user friendly". A little use and experimentation will show you the way. We also have a HOTLINE at 813-595-0641 from 8PM to 10PM Eastern Time - Tuesday through Thursday.

Checks or money orders are required. Do not send cash. May we have your order?

Sincerely,



Steve Jacoby - Box 2498 - Clearwater, Florida 33517 - 2/27/85

ANOTHER NEW PROGRAM HOT OFF THE PRESS !!

MAILFONE - This powerful data handler enables you to arrange your mailing list and telephone list - or both together. Once the names, addresses, ZIP codes, and telephone numbers are typed in, you can re-arrange by ZIP code, Area Code and also alphabetically. You may merge different lists together and then conduct the above mentioned sorts as well. You have the capability then to type mailing labels, full envelopes with return address and addressee, or just type the list on paper for telephone solicitation. \$19.95 plus \$3.00 for Postage and Handling.

CATALOG OF NEW PRODUCTS
OFFERED BY
STEVE JACOBY

Computer Programs for ADAM (tm)

Home Finance - 5 Programs - \$19.95 (2 Acct. Checkbook, Data Summaries, Labels, Envelopes)

Education - 7 Programs - \$19.95 (Study, Mastermind, Tables, Idaho SQ, Kidquiz, Plus, Minus)

Games - 2 Programs - \$19.95 (Super Checkers is Highlight)

Utilities - 4 Programs - \$19.95 (Great Helps For ADAM)

Recipe - 1 Program - \$19.95 (Create, Save, Recall, Change, Print All Your Recipes!)

Any two for \$24.95 - Any three for \$29.95 - Any four for \$34.95 All five for \$39.95. Plus \$3.00 postage/handling with any order.

NOW, the all new small business series for the ADAM!!!!!! (These programs work fine with the regular ADAM and are even more powerful with the 64K expander.)

SUPER ONE - Home/Business Finance - \$19.95 (Better Acct. System)

RECEIVE - Accounts Receivable - \$19.95 (Tracks Accounts, Type Invoices. & Envelopes)

PAY - Accounts Payable - \$19.95 (Tracks Accounts, Type Checks & Envelopes)

PAYROLL - Complete Payroll System - \$19.95 (Does Checks, Stubs, Envelopes, Tracks Accts.)

MAILFONE - Mailing/Telephone System - \$19.95 (Supports Mail or Fone Solicitation Bus.)

The above are "stand alone" powerful programs that come with a tutorial. All five of the small business programs in one package for just \$89.00. \$3.00 postage and handling with any order.

Blank Digital Data Packs - \$5.50 Each - 5 for \$25.00 + \$3.00 PH

NEW HARDWARE!! NEW HARDWARE!! NEW HARDWARE!! NEW HARDWARE!!

ADAM (tm) HANDLER - Your fanfold computer paper is fed from under the computer. The printer is placed in the middle. Your monitor or small TV is placed on the top shelf. The assembly also accepts single sheet feed. Now available at \$39.95 plus \$5.00 postage and handling.

ADAM (tm) COOLER - A stand alone 115 Volt, 60 cycle cooling fan that is recommended if you give your ADAM prolonged use - as in a small business application. Heat is the biggest enemy of electronic components. Keep the air moving with this nifty cooler. \$29.95 plus \$3.00 for postage and handling.

THE HARDWARE COMBINATION - Both the handler and the cooler for just \$59.95 plus \$5.00 for postage and handling.

HERE ARE SOME COMMENTS ABOUT OUR NEWER PROGRAMS:

SUPERONE - This is a considerable upgrade of SUPER which is contained in the home finance package. It has a smoothed out program flow and also allows for inserting remarks on the bottom of the checks. Data input time is greatly reduced. More important is the installation of a complex algorithm called "numbers to words" that converts your dollars and cents input to words on the check. You no longer have to type in "Nine Thousand Nine Hundred Ninety Nine and 99/100ths" . One simple entry of 9999.99 does the trick. The program keeps two separate checking accounts for you - "Small Business" and "Personal".

RECEIVE - This is a nifty Accounts Receivable program that can be used by a small business with ADAM. Once the accounts are entered, charges and payments are tracked. Monthly (or periodic) billings are calculated for you by ADAM, and the invoices and invoice envelopes are printed for you. The program also prints out an Accounts Receivable statement for you. You can add to or correct any receivable account and also merge several files as you bring them into active memory. Other functions as well.

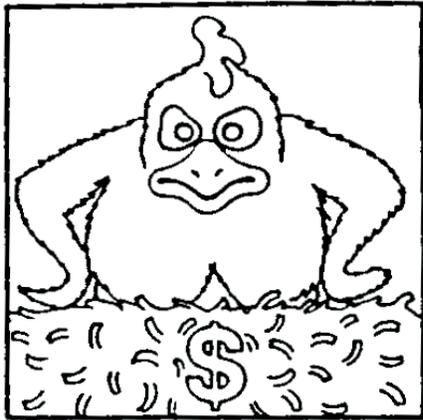
PAY - This program has all the same features as mentioned above for RECEIVE. However, all functions are treated in a "payables" vein. Additionally, this program prints out the checks as you pay your payables. At the same time, it keeps a running balance for your payables checking account as you go. The "numbers to words" feature is used for check writing. Other features included also.

PAYROLL - This complete payroll program for ADAM keeps track of each employee's account - including all of the myriad of deductions and special items required of any payroll system. Checks and check stubs are printed. Envelopes are also typed. Prepares a typed payroll summary. Other features included too.

RECIPE - This powerful detail handling program enables you to categorize all of your various dishes by MEATS, POULTRY, DESSERTS, etc. You pick the category and set the recipe files up just as you like them. Ingredients and methods of preparation are detailed. You may change the details of any recipe at any time. Has all of the same powerful data handling functions of the above programs. Prints out one or more recipes at a time to take to the party! BY THE WAY, a smart program user can trick this program into becoming a shopping list or a home project planner !!!

THESE PROGRAMS ARE \$19.95 EACH PLUS \$3.00 FOR POSTAGE AND HANDLING. THEY CAN BE ORDERED NOW.

TITLES by VICTORY SOFTWARE - \$24.95 each - tape or disk!



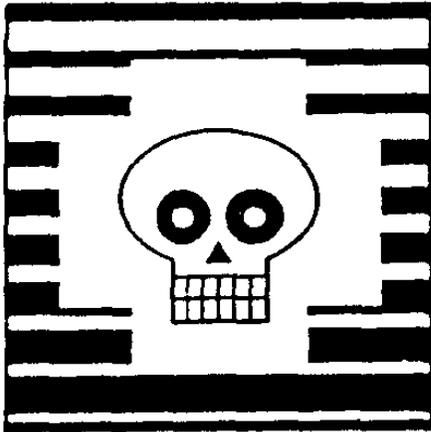
ADVENTURE PACK I (3 PROGRAMS)

VS-4011 "20/64 DUAL PACK"

MOON BASE ALPHA - Destroy the meteor that is racing toward the moon or your colony will be destroyed.

JACK & THE BEANSTOCK - Defeat the giant in your quest for his golden hen.

COMPUTER ADVENTURE - Re-live the "excitement" of getting your first computer. An adventure with a very different flair. Played with KEYBOARD. Available for COMMODORE 64, VIC-20 and COLECO ADAM.



ADVENTURE PACK II (3 PROGRAMS)

VS-4015 "20/64 DUAL PACK"

AFRICAN ADVENTURE - As the sole survivor of a plane crash, you must find your way out of the dark continent.

HOSPITAL ADVENTURE - You are a spy whose mission is to complete the bungled assassination attempt on the evil dictator who is recuperating in the hospital under heavy guard.

BOMB THREAT - Get back to town to warn the authorities of the bomb planted by the terrorists who left you prisoner at their hideout. Played with KEYBOARD. Available for COMMODORE 64, VIC-20 and COLECO ADAM.

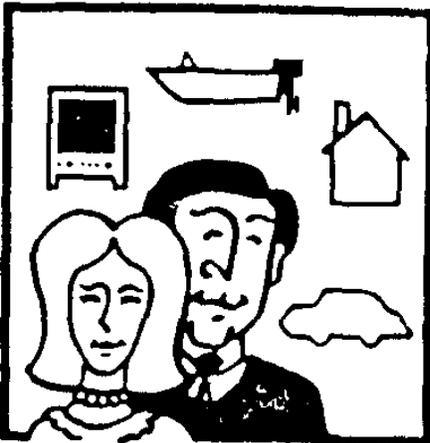


BOUNTY HUNTER

VS-4048 "20/64 DUAL PACK"

An adventure in the Old West. Journey back with us into the days of Jessie James and Billy the Kid where the only form of justice was a loaded revolver and a hangman's noose. In this full-length text adventure, you play the role of Bounty Hunter, battling against ruthless outlaws, hostile Indians, wild animals and the elements of the wilderness with only your wits and your six gun. Average solving time: 20-30 hours. If you love adventures, this one is a real treat. Played with KEYBOARD. Available for COMMODORE 64, VIC-20 (with 8K or 16K expander), and COLECO ADAM.

TITLES by VICTORY SOFTWARE - \$24.95 each - tape or disk!

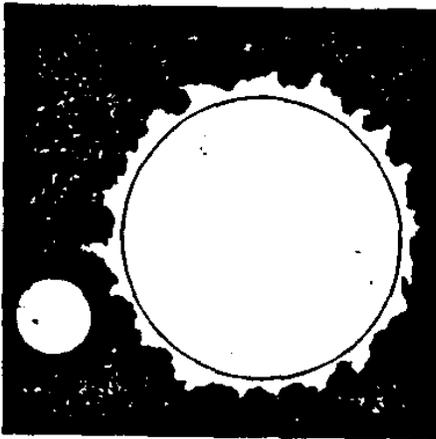


SAVINGS & LOAN

VS-5051

This extremely easy to use home finance program will quickly help you pick the best type of loan for your budget. See what a small difference a couple of percent makes on a 4-year loan, and what a devastating effect a couple of percent makes on a 20-year mortgage. You can print out an amortization table of any loan. Need to save up for a down payment on a house, child's education, a trip? You can figure out the value of your investment based on one initial deposit, or deposits made yearly, semi-annually, monthly or weekly.

AVAILABLE FOR COLECO ADAM



TREK

VS-5004

The classic game that has fascinated computerists for over a decade. Commanding the bridge of your starship, you explore the galaxy, fending off the Klingon invaders with your phasers and photon torpedoes, at the same time conserving your limited time and energy.

AVAILABLE FOR COLECO ADAM

JUST RELEASED!!!

STRATEGY PACK I

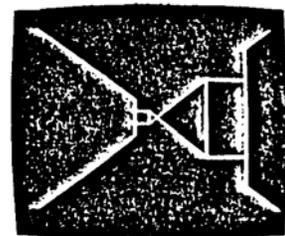
Contains Payoff, HI-IQ, Jump, and Othello

GAMES PACK I

Contains Street Sweepers, Cannoneers, and Slashball. Appeals to thinkers who want a little arcade action.

GAMES PACK II

MAZE, Gotcha!, and Breakout



MAZE

ALL NOW AVAILABLE
FROM STEVE JACOBY

HOME FINANCE PACKAGE DESCRIPTION:

***SUPER - This and SUPERONE are the best home finance programs available for ADAM today. SUPER is much more powerful and comprehensive than the barrage of "CHECKBOOK" programs that are available elsewhere. SUPER is ideal for the owner of a "small" or "small-small" business who desires to keep the personal and the business checkbook separately. Or, if you wish, keep just the personal or just the business checkbook. The SUPER program was originally conceived for the small time landlord or similar business person who owns some rental property or a small shop, etc. The program is set to manage up to 40 accounts. Checks are written automatically on demand. Repetitive check writing where the payee and the amount are the same every month is taken care of by the program. Each check written is automatically categorized by account and is recorded in the correct category. The major categories are "PERSONAL" and "BUSINESS" expense. You set the minor categories within these major areas. A "PERSONAL" category might be "Grocerys" and a "BUSINESS" category might be "Utilities". Personal and business check registers are printed on demand. Business and personal balances are displayed at the main menu constantly so that you can decide how much to sene to each account as you go. The amount of memory space remaining is also displayed so you can control file size without overloading ADAM's memory capability. Expenses to date by account can be listed at any time.

MERGE - This program merges files created by the SUPER program. This is necessary because the ADAM memory is somewhat limited when trying to hold the SUPER program plus a myriad of data. As you merge data, you may then combine it as one large file to be used by ACCUM below.

ACCUM - This program takes a large or small file of data created by MERGE above (such as "YEAR1984") and calculates the percentage of expenses that fell into each of the 40 SUPER categories. ACCUM then prints out a report for budgeting or for other uses.

LABELS - Prints return address labels or any other kind of label. Commercially available tractor feed labels can be run with this program if you carefully monitor infeed and outfeed.

ENVELOPES - Addresses envelopes to correspondents and the folks you owe money to. Never hand address an envelope again!

CHILD AND OLDER STUDENT EDUCATION PACKAGE DESCRIPTION:

***STUDY - This masterful program is our result of painfully struggling with many different formats of education education programs. It first asks you to create "Study Files". A single file can be very short - for example, 10 to 15 questions and their corresponding answers - or so long that it's myriad of questions and answers fills the entire memory space that is not already taken up by the study program itself. You can then elect to save this study file. You can then ask the computer to quiz you randomly - in a fashion that you must respond to questions with the precise same answer you typed in at first. OR you can be quizzed using "triplets" where the right answer and two alternatives are presented - all in random fashion. Numerous files for study can then be accumulated during the school quarter. They can be recalled for individual study. OR, as an option, they can be brought into active memory one at a time and be merged to become one giant file upon which you can be quizzed randomly. The computer keeps score and lets you know how you did after each question sequence. You may also select another function to sequentially display all questions and their answers to check for correctness - or just to "re-study" them one at a time. You may also correct questions or answers using another function. OR, you may want to print out any study file of your choosing. What a great program to pull together a lot of questions on which to be quizzed by ADAM as that big test draws near. The creative student can use this marvelous program to study things as simple as 4th grade vocabulary or as complicated as college sciences or mathematics!

MASTERMIND - This is one of our earlier education creations that is pretty darn neat. It randomly creates math problems. These are already programmed in. Or, try your luck at personalizing things to your taste. If you get at least 60 percent right answers, you are rewarded with a hot game of mastermind. If you did not do well, the computer sends you back for another try. You'll like this one. Lots of neat programming techniques in this one that you will love to steal and use in all of those nifty programs you have been anxious to create. Have at it!

TABLES - This follows the line of MASTERMIND - but the twist is that it sequentially teaches the basic multiplication tables and rewards good performance with a game.

IDAHO SQUARES - A great way to teach math logic and have a good time with the whole family while doing it.

KIDQUIZ - This is your surprise quiz game of the package!

NIMBUS - Teaches your child to subtract.

PLUS - Need we say more!

GAME PACKAGE:

***CHECKERS - This checkers program is the best we have run into for the ADAM. We translated it from another basic dialect while at the same time enhancing the flow of the game. The computer plays against you swiftly and reasonably. It's decisions regarding which move to make are made far more quickly than the human mind could possibly function. Checkers plays strongly at the beginning of the confrontation between MAN and COMPUTER. Careful play will show you that the COMPUTER "end of game" strategy can be overcome. If you maneuver tactfully, you may be able to effect dramatic collapse by ADAM in the final moments of your game! We set up the board as a series of dots with your pieces shown as H's (for HUMAN, of course) and the computer pieces are C's (for CLEVER COMPUTER). As the game gets underway, you are at the bottom of the screen playing up, and the computer is at the top playing down. The computer always has the first move. Total moves are counted by the computer. You can strive to defeat the computer in the fewest counted moves. (OR, perhaps he will beat you in the fewest possible moves!!). We were lucky to be able to translate this very powerful program. It is relatively short for all of the operations that it is capable of. We found that ADAM can now do what only computer longhairs at MIT and BERKELEY were able to do in their powerful research labs with room size machines not too many years ago.

IDAHO SQUARES:

This is a neat game for the whole family. It is educational as well. ADAM displays a matrix of numbers with just some of the blanks filled in. You must fill in the remaining numbers in such a way that their total is the same horizontally, vertically and in both criss-cross directions. ADAM keeps track of how many moves you take to solve the puzzle. The random function is used to vary the puzzle for each game.